

1991 HALL OF FAME

Welc



PETER JORDANO
Community Leader

lp is perhaps the most significant help receive. The giver asks neither praise ks, only that the help is needed and eter Jordano is that type of "helper."

anta Barbara, he cares intensely about munity, but his greatest concern is to ig the quality of life of all our residents. mmitted to many of Santa Barbara's rganizations and has served as both a nd volunteer for many of them. He international fame to our community when he served as "Mayor" of the : Village at UCSB.

ort and interest in athletics was stimu- a young boy when he was bat boy for a Barbara Dodgers. His appreciation tics continues today and it is his efforts

that have helped the sports community establish a strong foundation with many exemplary programs.

Pete is a successful businessman who serves as President and Chief Executive Officer of Jordano's Inc., a name that is almost synonymous with Santa Barbara.

He and his wife Gerd give tirelessly of their own time to help others. They are parents to Kim, Tony, Jeff and Gary.

Thank you, Pete, for caring to give young people the opportunity to participate in programs that establish an attitude of good sportsmanship for challenges in both athletics and in life.